

## **Joint Survey with the Hong Kong Medical Association, May 2016**

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To raise public awareness on the harms of alcohol, the Alliance, in collaboration with The Hong Kong Medical Association, carried out a Public Opinion Telephone Survey conducted by the University of Hong Kong in May 2016 to gauge public views on enacting legislation 1) to prohibit supermarkets and other retail stores from selling alcohol to people under 18 years old, 2) requiring all local-selling alcoholic beverages to carry health warning labels. The results showed that for both questions, over 77% of respondents support legislation. A press conference was held in June to release the results and the Convenor and a member of the Alliance attended.

